



JEDCO

JEDCO Board of Commissioners
January 19, 2017, 8:30 A.M.
JEDCO Conference Center
701-A Churchill Parkway, Avondale, LA 70094

MINUTES

- Call to Order** 8:30 a.m.
- Attendance:** Mickal Addler, Jimmy Baum, Mario Bazile, Lloyd Clark, Bruce Dantin, Joe Ewell, Josline Gosserand Frank, Tom Gennaro, Matthew Gibson, Brian Heiden, Teresa Lawrence, Bruce Layburn, Mark Madderra, Keith Merritt, Lynda Nugent-Smith, Bill Peperone, Paul Rivera, Stephen Robinson, Stan Salathe
- Staff:** Jerry Bologna, Lacey Bordelon, Cynthia Grows, Kate Moreano, Alberto Queral, Scott Rojas, Kelsey Scram, Penny Weeks
- Absences:** Roy Gattuso and Mayra Pineda
- Attorney:** Reed Smith – Parish Attorney’s Office
- Guests:** Cynthia Lee-Sheng – Councilwoman At Large, Division B
David Wolf – Adams & Reese
Michael Lauer – Michael Lauer Planning
Members of the Housing Stock Enhancement Blue Ribbon Committee

I. Call to Order – Chairman, Bruce Layburn

Chairman Layburn opened the meeting by leading in the Pledge of Allegiance and welcoming the above named guests.

- **Approval of Board Absences** – Lloyd Clark motioned to excuse Roy Gattuso and Mayra Pineda; seconded by Stan Salathe. The motion passed unanimously.
- **Approval of JEDCO Minutes for December 29, 2016** – Jimmy Baum motioned to approve the minutes; seconded by Joe Ewell. The motion passed unanimously.
- **Swearing-in New Commissioners** – Reed Smith, Parish Attorney’s Office, performed the swearing-in of three new Commissioners:
 - Matthew Gibson, representing the Jefferson Chamber of Commerce – Eastbank.
 - Josline Gosserand Frank, representing the Greater New Orleans Black Chamber of Commerce.
 - Keith Merritt, representing the Louisiana Bankers Association.

Mr. Gibson, Ms. Frank, and Mr. Merritt will serve on the JEDCO Finance Committee.

- **Housing Stock Enhancement Strategic Plan – Michael Lauer**

Michael Lauer was contracted to provide consulting services for Phase 1 of the Neighborhood Revitalization Study. Michael held meetings with a Blue Ribbon Committee to gain input and develop a suite of recommendations. Today, Michael presented the final plan, which is aimed at improving existing homes as well as developing new housing stock. A copy of this plan will be available on JEDCO's website.

- **PILOT Program Presentation – David Wolf**

David Wolf, Special Counsel in the office of Adams & Reese, provided an overview of the Payment-in-Lieu-of-Tax program; an incentive that local economic development entities may be able to offer to project developers.

II. Public Comments on Agenda Items

None

III. Unfinished and New Business – Chairman, Bruce Layburn

- **A resolution amending and supplementing a resolution adopted by the Jefferson Parish Economic Development and Port District on March 27, 2014; to provide for the bifurcation of the previously approved PILOT incentive for the Bella Ridge Project. – Lacey Bordelon**

Lacey provided details regarding the amendments to the PILOT incentive for the Bella Ridge Project, which was approved by JEDCO's Board of Commissioners on March 27, 2014. Jimmy Baum motioned to approve the resolution presented today, which authorizes amendments to the PILOT; seconded by Mickal Adler. The motion passed unanimously. (Bill Peperone and Brian Heiden were not present when the vote was taken.)

IV. Monthly Financial Report – Cynthia Grows

- **December 2016** – Joe Ewell motioned to accept the report as presented; seconded by Stan Salathe. The motion passed unanimously.

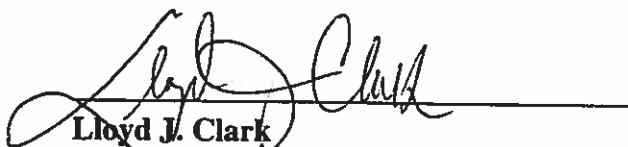
V. President & CEO Report – Jerry Bologna

None

VI. Other Updates or Comments from the JEDCO Board of Commissioners

None

VII. Adjournment – Stan Salathe motioned to adjourn; seconded by Lloyd Clark. The motion passed unanimously.



Lloyd J. Clark
JEDCO Secretary

Minutes for January 19, 2017